

Barbie®

Ken®

Francie™

Skooter®

Skipper®

THE
WORLD OF
BARBIE®
FASHIONS
and playthings
BY MATTEL

Midge®

Ricky™

tutti

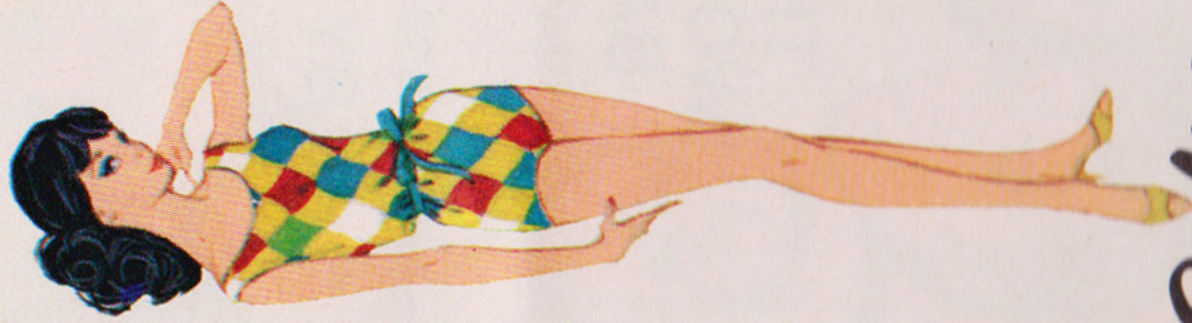
todd

TUTTI & TODD, BARBIE & SKIPPER'S
TINY TWIN SISTER & BROTHER.™

BOOK

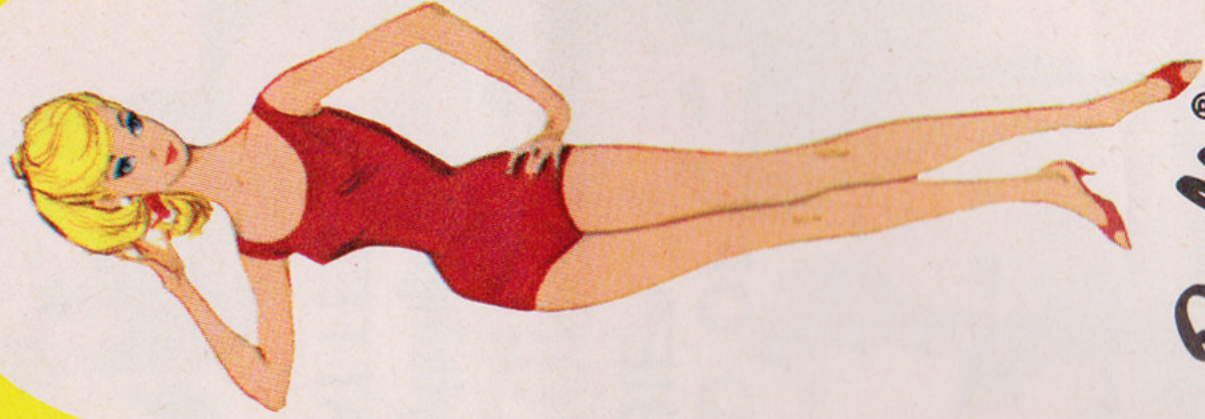
1

MATTEL'S WORLD-FAMOUS BARBIE®
TEEN-AGE FASHION MODEL



Barbie®

with Lifelike Bendable Legs
with COLOR MAGIC HAIR
and SWIMSUIT #1150



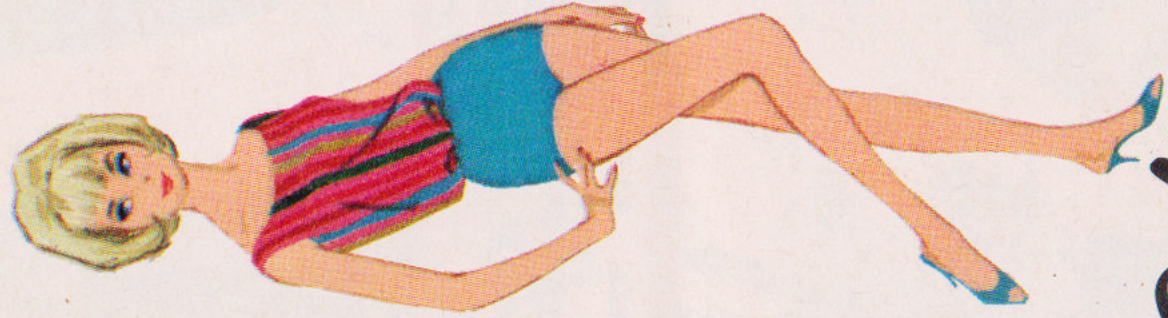
Barbie®

TEEN-AGE FASHION MODEL

#0850

©1965 MATTEL, INC.

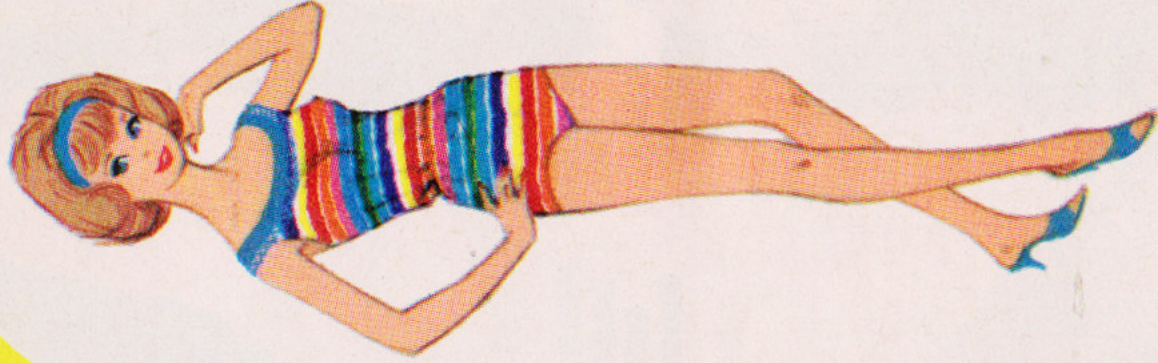
PRINTED IN U.S.A.



Barbie®

with LIFELIKE
BENDABLE LEGS

#1070



Midge®

Barbie's® Best Friend
with LIFELIKE
BENDABLE LEGS

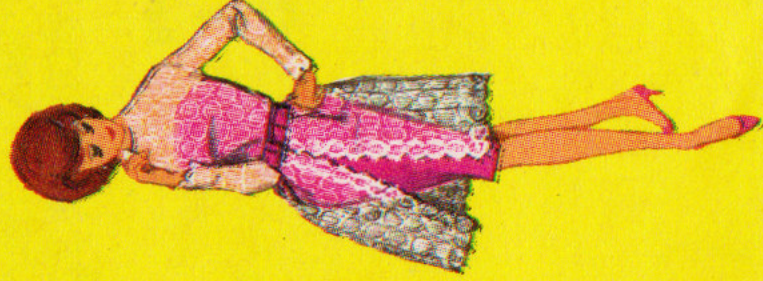
#1080



#1678

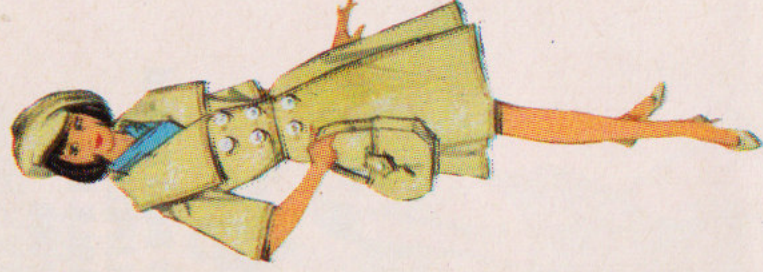
PAN
AMERICAN
AIRWAYS
STEWARDESS

\$4.00



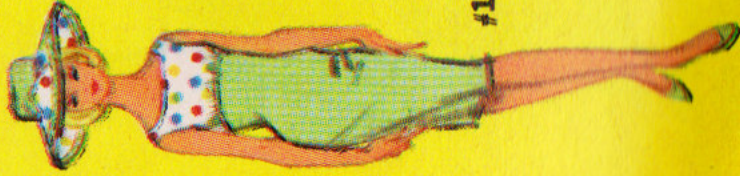
GARDEN WEDDING
#1658

\$2.00



LONDON TOUR
#1661

\$3.00



#1649

LUNCH ON THE
TERRACE

\$1.50



DEBUTANTE
BALL

\$4.00

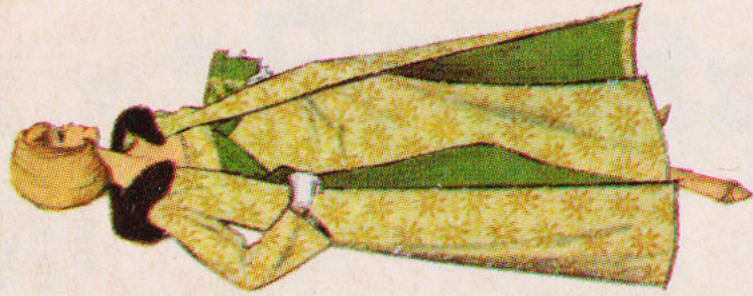
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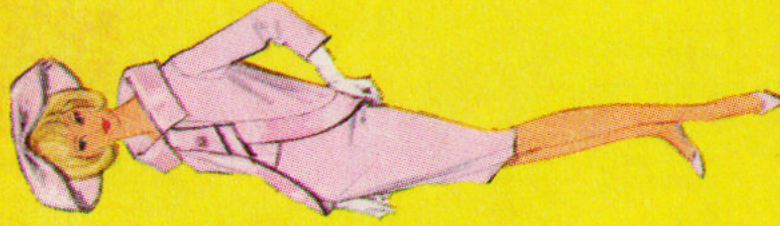
#1671

SPORTING
CASUALS

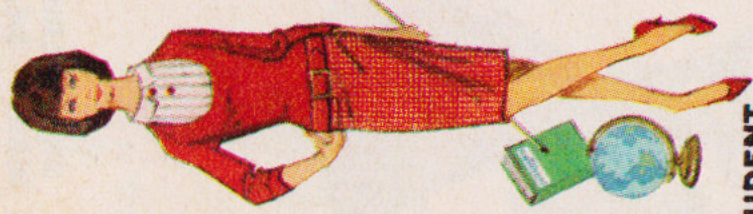
\$2.00



GOLDEN GLORY
#1645 \$4.00



FASHION LUNCHEON
#1656 \$3.00



**STUDENT
TEACHER**
#1622 \$1.50



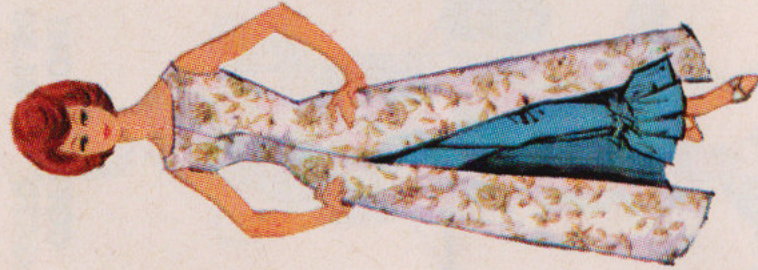
COFFEE'S ON!
#1670 \$1.50



**BENEFIT
PERFORMANCE**
#1667 \$4.00



**PRETTY
AS A PICTURE**
#1652 \$2.00



EVENING GALA
#1660 \$3.00



**BEAU
TIME**
#1651 \$1.50



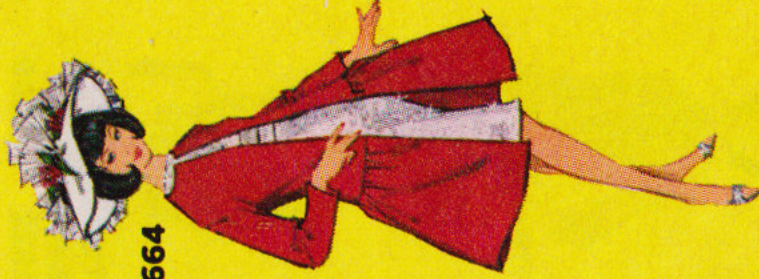
RECEPTION LINE
#1654 \$2.00



**JUNIOR
DESIGNER**
#1620 \$1.50

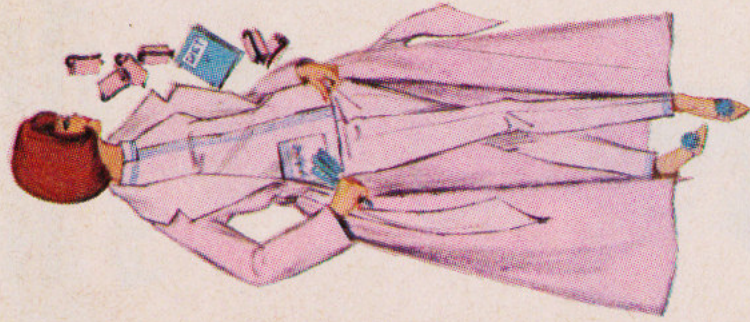


SUNDAY VISIT
#1675 \$3.00

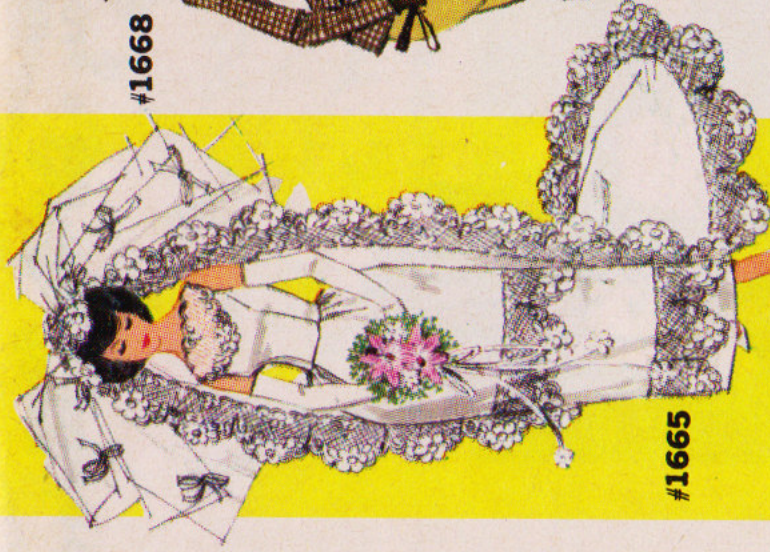


#1664

**SHIMMERING
MAGIC** \$4.00

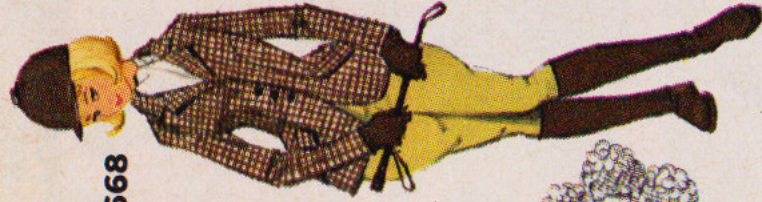


SLEEPYTIME GAL
#1674 \$3.00



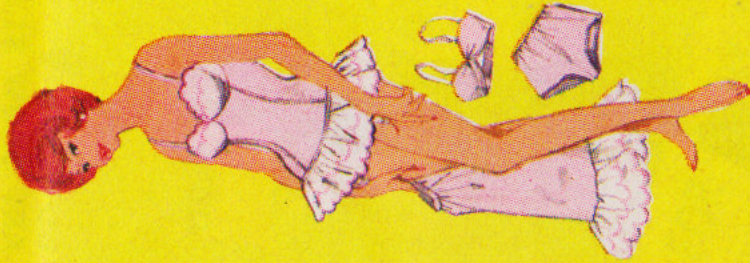
#1665

**HERE COMES
THE BRIDE** \$3.00



#1668

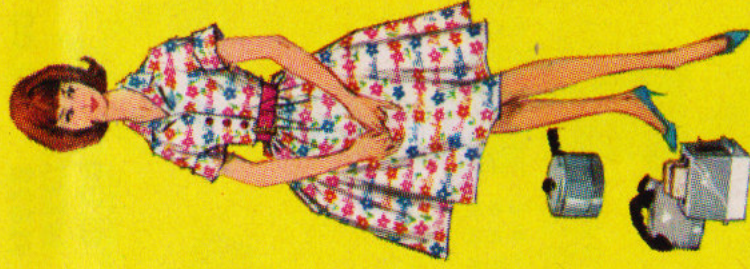
**RIDING IN THE
PARK** \$4.00



UNDERFASHIONS
#1655 \$2.00



DREAMLAND
#1669 \$1.50



LUNCHTIME
#1673 \$2.00



#1650

**OUTDOOR
ART SHOW \$1.50**



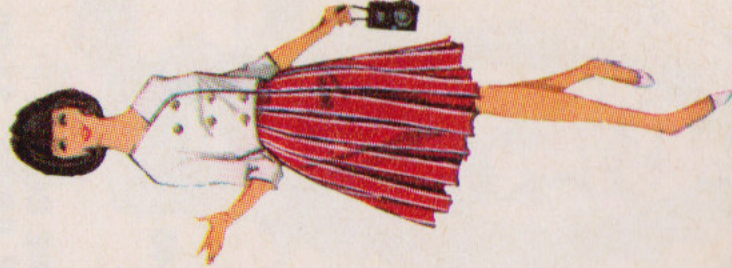
**FABULOUS FASHION
#1676 \$4.00**



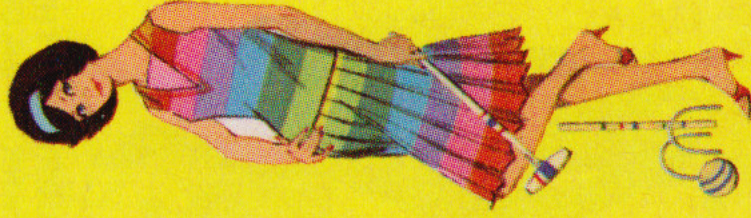
**CLUB
MEETING
#1672 \$2.00**



**MUSIC CENTER
MATINEE \$3.00**



**INTERNATIONAL FAIR
#1653 \$2.00**



**FUN 'N GAMES
#1619 \$1.50**

Fashion Paks for Barbie® & Midge®



RED DELIGHT

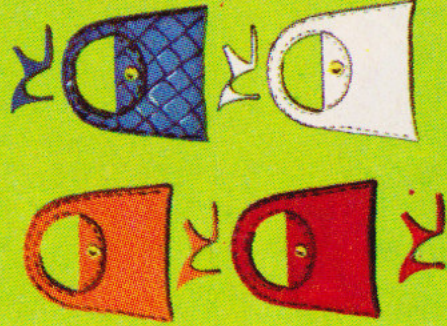


FLATS 'N HEELS

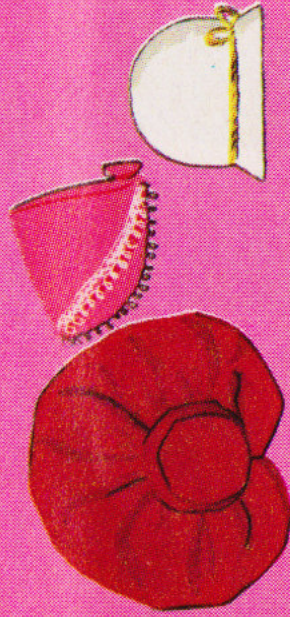


"LOVELY LINGERIE"

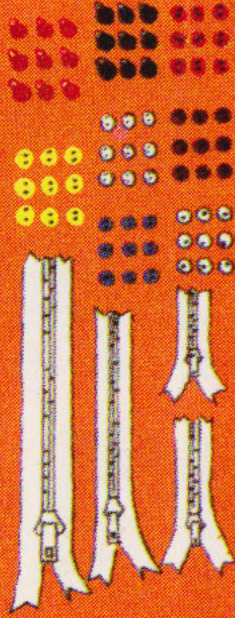
4 colors: white, pink, blue and black.



MATCH-MATES



GLAMOUR HATS



"FOR BARBIE®
DRESS MAKERS"

FOR MANY OCCASIONS

\$1.00 EACH

Fashion Paks for Barbie® & Midge®



HAVE FUN!



SET 'N
SERVE

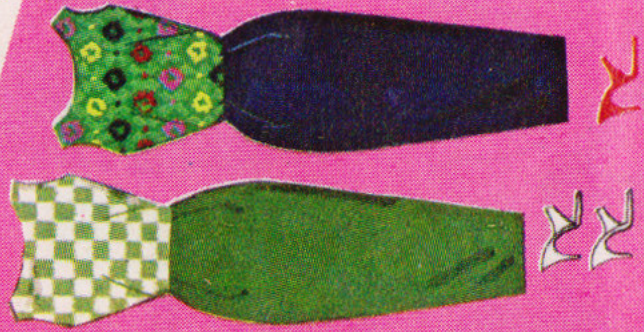


KITCHEN
MAGIC



TAILORED
TOPS

FOR MANY OCCASIONS



LUNCH DATE



PERT SKIRTS

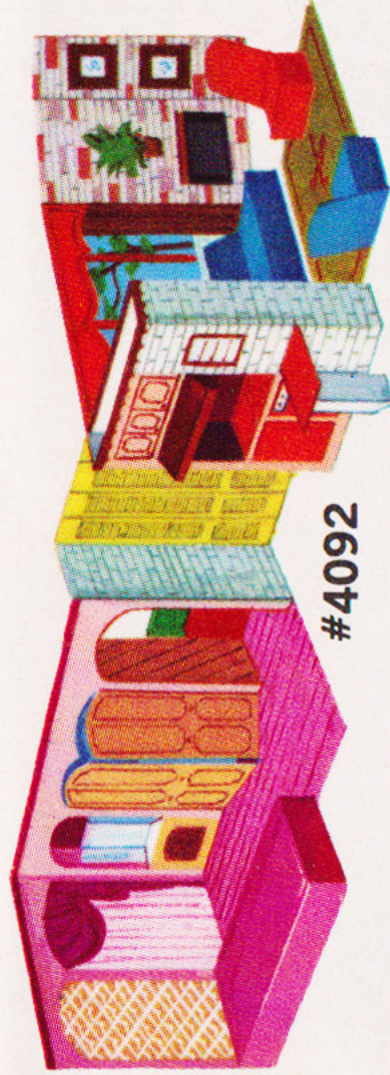
\$1.00 EACH

Barbie's® COLOR 'N CURL

#4039



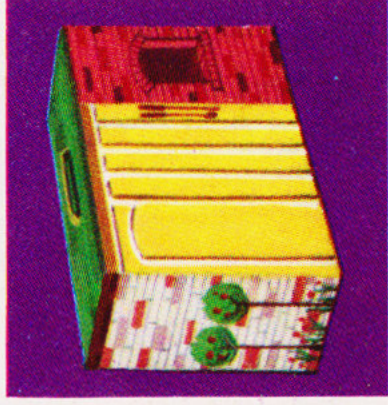
Color and curl **FOUR** wigs over and over again! Design Barbie's hair styles! Includes Barbie pins, Barbie Magic Hair Color Changer, comb, brush, easy, illustrated instructions. No stain, no dye, no mess, non-toxic.



#4092

Barbie's® DREAM HOUSE

Barbie's Dream House has living room—dining area, bedroom-dressing room; kitchen and serving area. Terrace with built-in barbecue. Sturdy, colorful chipboard, easy to assemble, folds away. Convenient carrying handle.



Barbie® & Francie™

COLOR MAGIC FASHION FUN

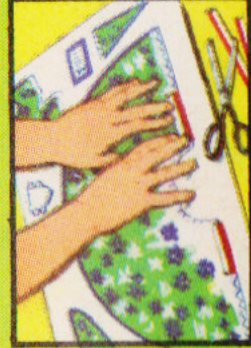
You change the color of these Fabulous Color Magic Fashions over and over again! Includes fabric top, skirt, capris, hat, shoes, Barbie Magic Color Changer, 2 dabbers, 1 coloring bowl, easy, illustrated instructions. NO DYE, NO STAIN, NO MESS, NON-TOXIC!



#4041

Barbie® SEW-FREE® FASHION FUN

12 exciting real cloth fashions...for Barbie, Midge and Francie...easy to make without sewing a stitch! Cloth and accessories included.



1. Apply Mattel Sew-Free Strips.



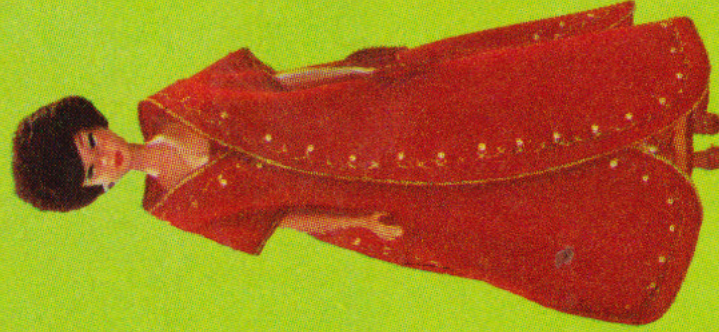
2. Cut out cloth.



3. Press together with fingertips.



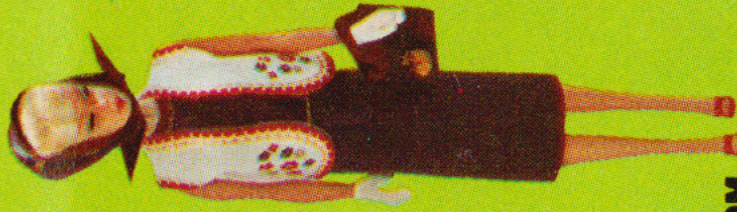
DAY 'N NIGHT
#1723 \$2.00



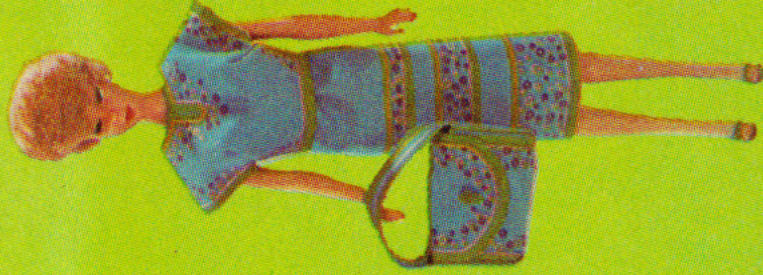
GOLDEN BALL
#1724 \$2.00



PATIO PARTY
#1708 \$1.00



**FROM
NINE TO FIVE**
#1701 \$1.50



SORORITY TEA
#1703 \$1.00



HOOTENANNY
#1707 \$1.00



**MOONLIGHT 'N
ROSES**

#1721 \$2.00



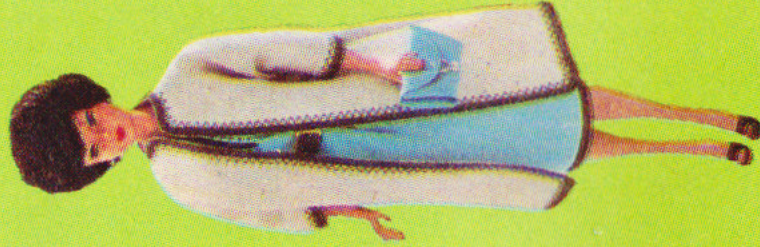
STARDUST

#1722 \$2.00



SIGHTSEEING

#1713 \$1.50



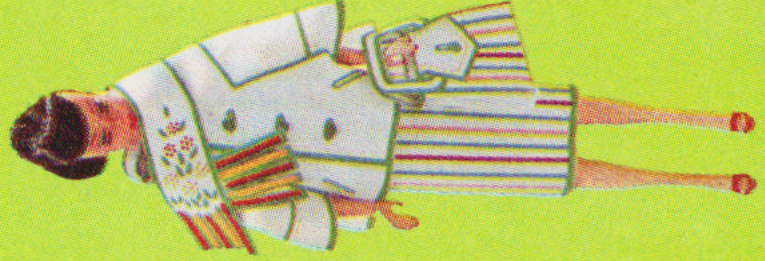
DAY IN TOWN

#1712 \$1.50



DEBUTANTE PARTY

#1711 \$1.50



PRETTY TRAVELER

#1706 \$1.00

Barbie® AND Francie™



COLOR MAGIC FASHION DESIGNER SET



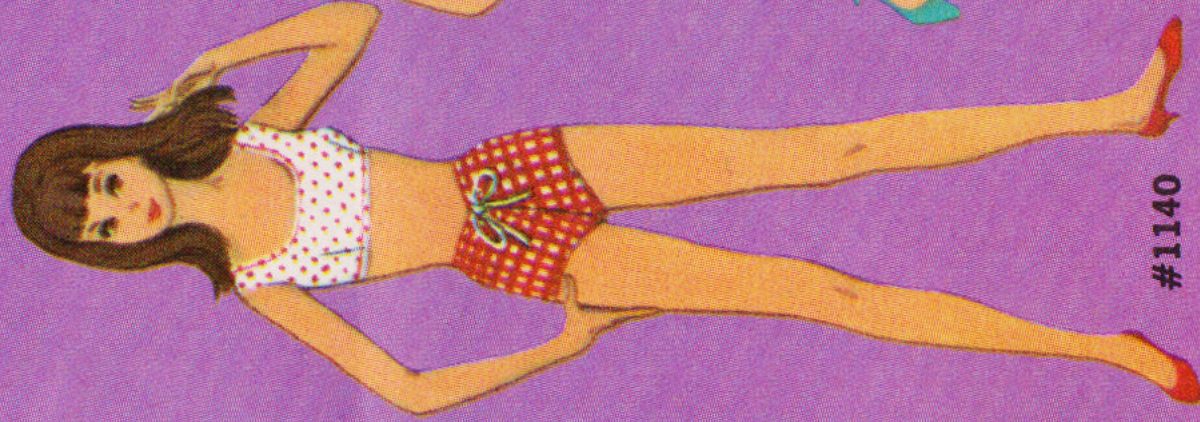
Change the color of 3
SEW-FREE® dresses,
1 sheath, over and
over again! Includes
dresses; dress form,
Magic Color Changer,
flocking, accessories.
NO DYE • NO
STAIN • NO MESS •
NON-TOXIC



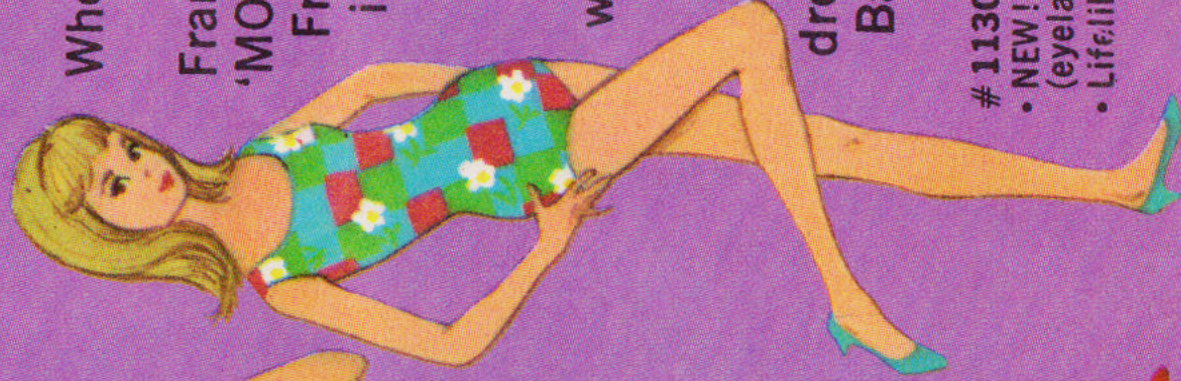
#4040

francie™

Barbie®'s 'MOD'ern cousin



#1140



#1130

Wherever there's
fun, there's
Francie, Barbie's
'MOD'ern cousin!
Francie's world
is on-the-go —
she's in on
everything
new! Francie
wears the kind
of clothes
you like best!
You can also
dress Francie in
Barbie clothes.

- NEW! REAL EYELASHES!
(eyelash brush included)
- Life-like Bendable Legs!



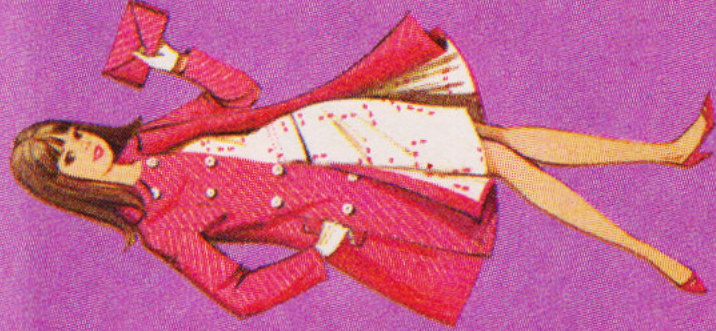
CLAM DIGGERS
#1258 \$3.00



**CONCERT
IN THE PARK**
#1256 \$3.00



GAD-ABOUTS
#1250 \$2.00



SHOPPIN' SPREE
#1261 \$3.00



FRESH AS A DAISY
#1254 \$2.00

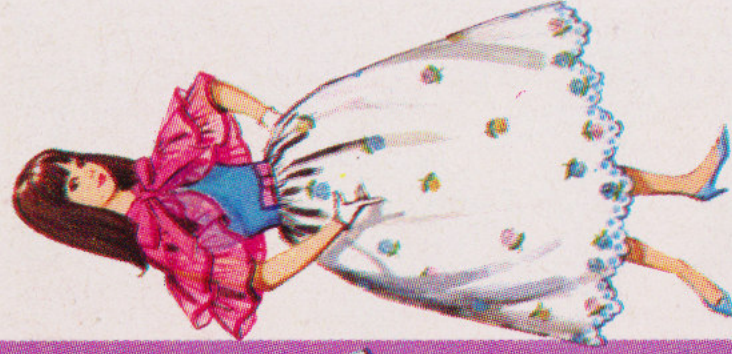
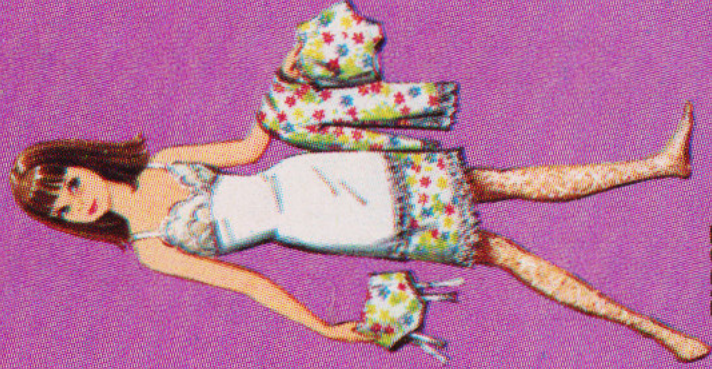


IT'S A DATE!
#1251 \$2.00



TUCKERED OUT!
#1253 \$2.00

FIRST THINGS FIRST!
#1252 \$2.00



FIRST FORMAL
#1260 \$3.00



DANCE PARTY
#1257 \$3.00



POLKA DOTS 'N RAINDROPS
#1255 \$2.00



CHECKMATES!
#1259 \$3.00

Barbie's

DREAM KITCHEN AND DINETTE



#4095

Dream kitchen—dining area—all in sturdy, colorful chipboard. Plastic dishes, and telephone, plus easy to assemble furniture and Sew-Free decorator accessories. Folds away, accessories stored inside. Carrying handle.

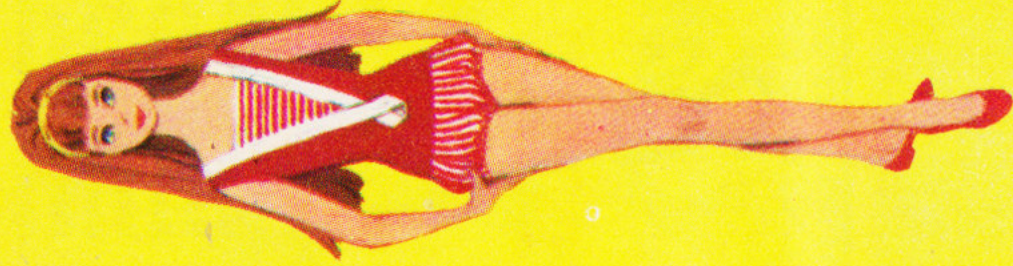
Barbie's

COLOR 'N CURL
HAIR FASHION
FUN KIT

2 wigs that change color over and over again, wigstand, Magic Hair Color Changer, Barbie pins, sculptured Barbie Head. Also rollers, trims, brush, comb, and easy, illustrated instructions. No stain, no dye, no mess, non-toxic.



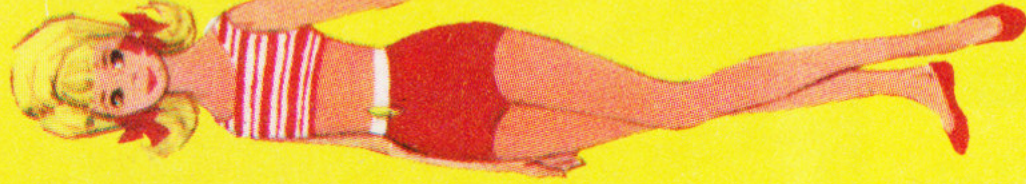
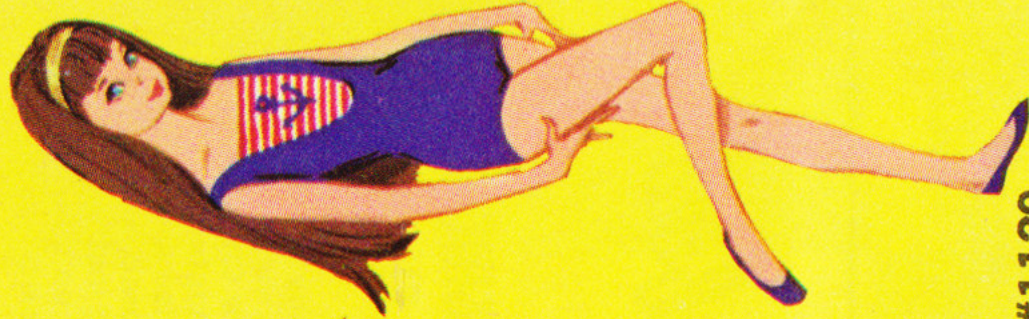
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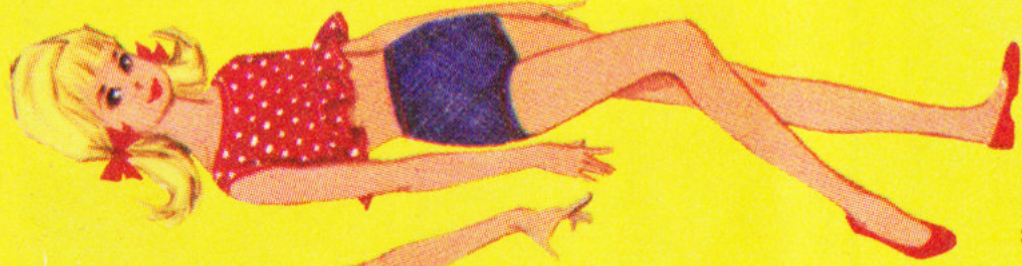
#0950

WITH LIFELIKE
BENDABLE LEGS

#1120



#1040



#1030

WITH LIFELIKE
BENDABLE LEGS

Skipper®

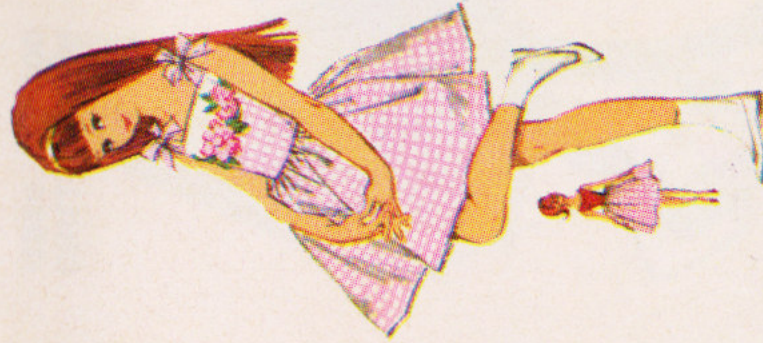
Barbie's Little Sister

Barbie's Little Sister, Skipper has long hair you can comb. Choice of hair color. She has a complete wardrobe of gay "JUNIOR FASHION" styles.

Skooter®

Skipper's® Friend

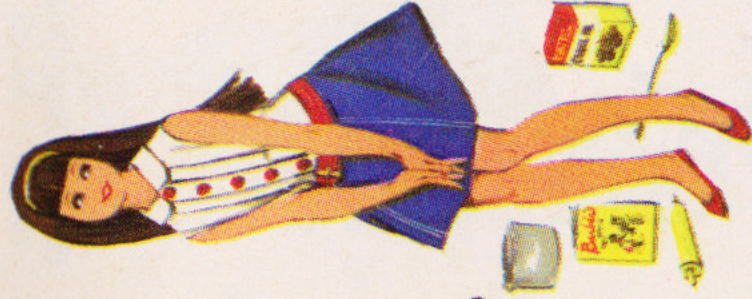
Skooter wears all Skipper's "JUNIOR FASHION" styles. Choose her as a blonde, brunette or redhead. You'll love Skipper and Skooter!



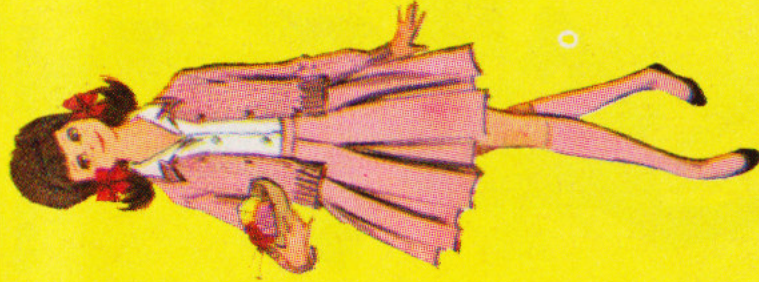
ME-N-MY DOLL
#1913 \$2.00



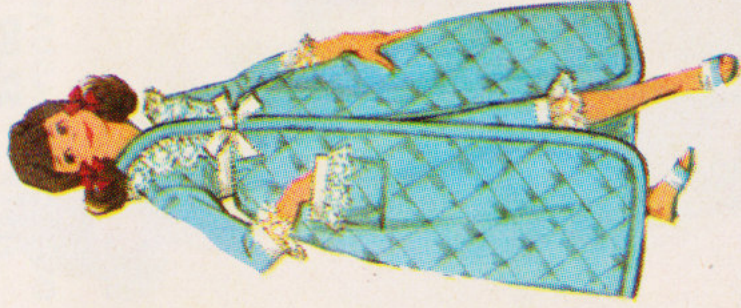
SLEDDING FUN
#1936 \$3.00



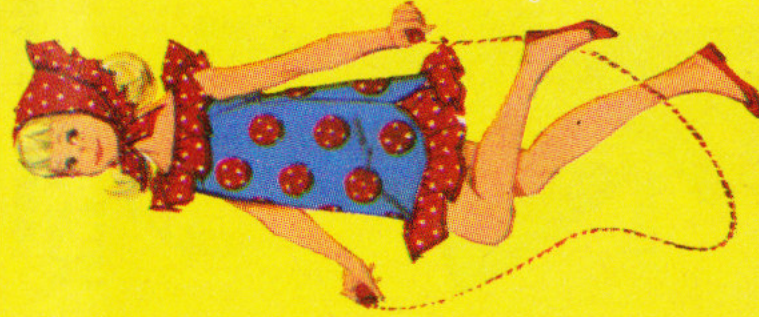
COOKIE TIME
#1912 \$1.50



SCHOOL DAYS
#1907 \$2.50



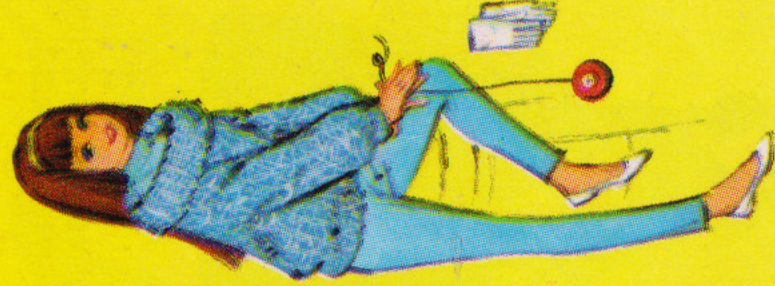
LOUNGIN' LOVELIES
#1930 \$2.50



CAN YOU PLAY?
#1923 \$1.50



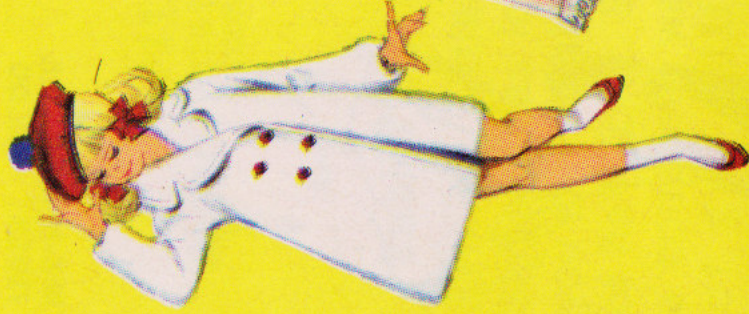
FUN TIME
#1920 \$3.00



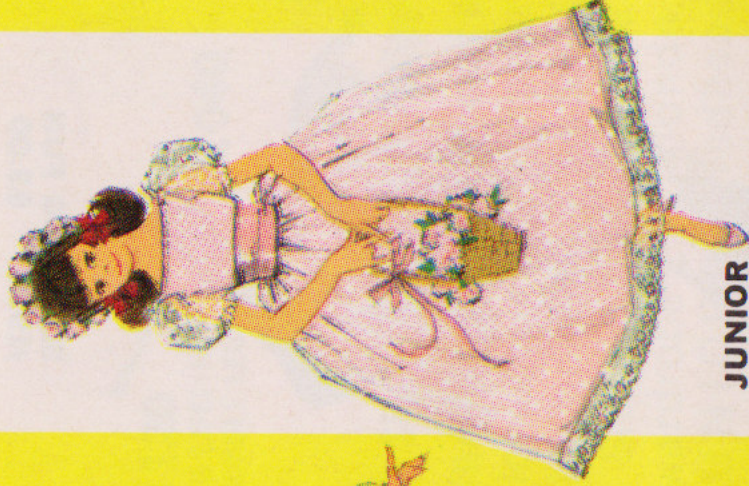
OUTDOOR CASUALS
#1915 \$2.00



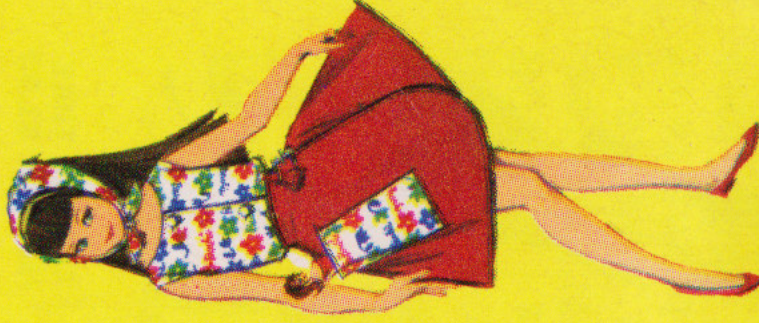
**LET'S
PLAY HOUSE**
#1932 \$2.50



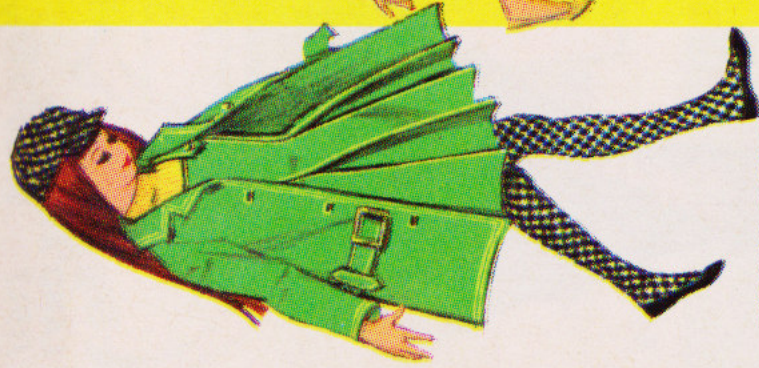
CHILL CHASER
#1926 \$2.00



**JUNIOR
BRIDESMAID**
#1934 \$3.00

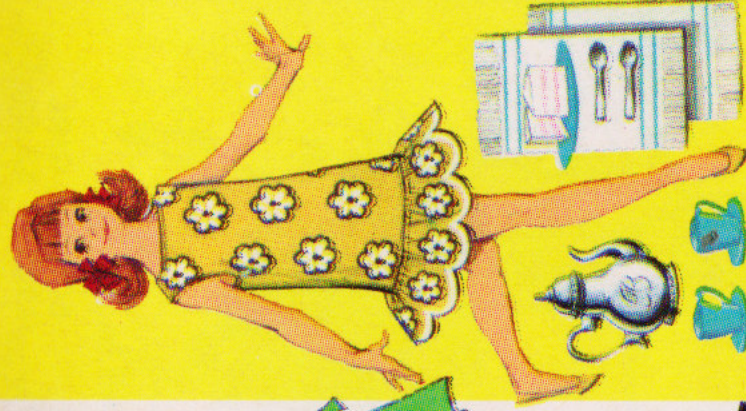


DAY AT THE FAIR
#1911 \$1.50



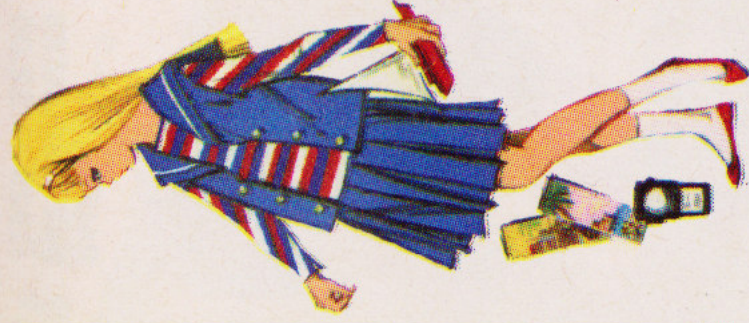
TOWN TOGS

#1922 \$3.00



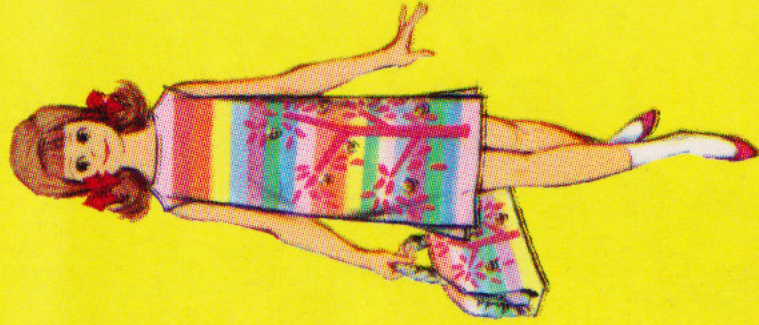
TEA PARTY

#1924 \$1.50



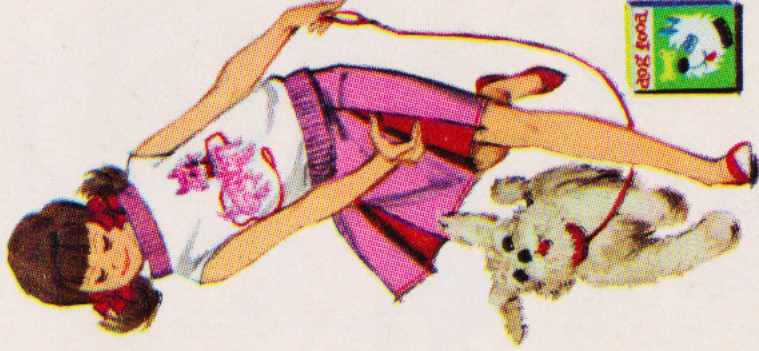
SHIP AHOY

#1918 \$2.50



SUNNY PASTELS

#1910 \$1.50



DOG SHOW

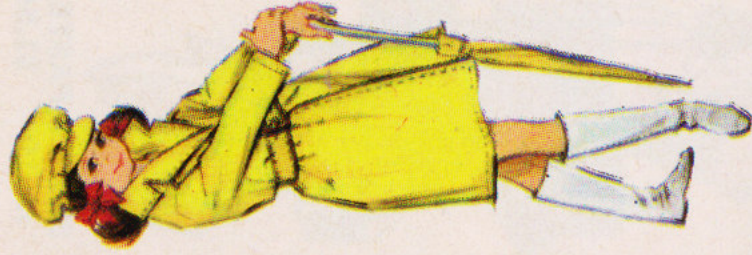
#1929 \$2.00



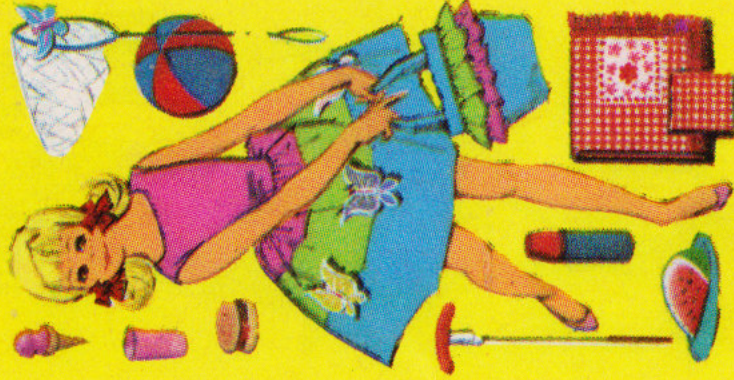
#1935

LEARNING

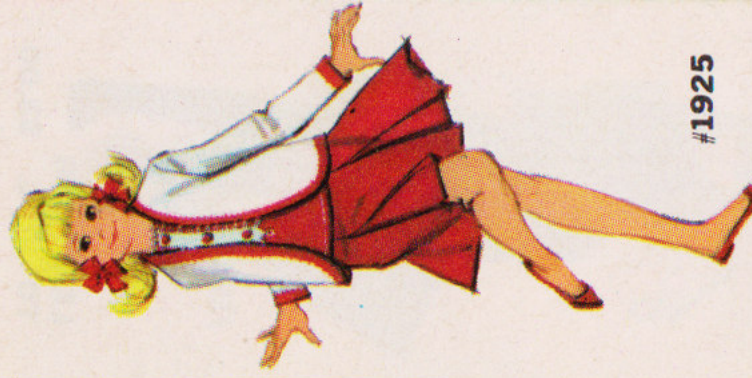
TO RIDE \$3.00



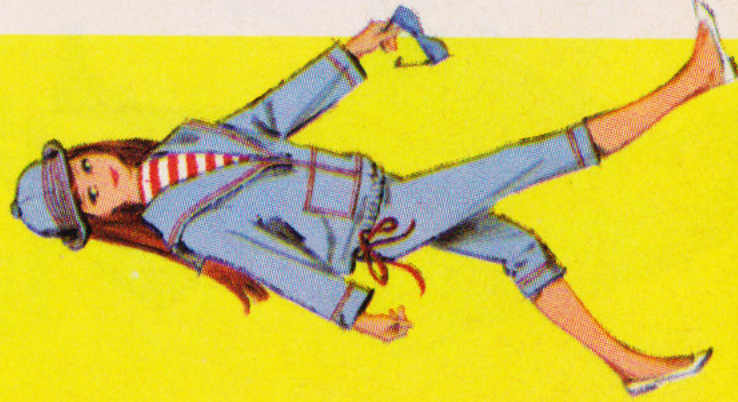
RAIN OR SHINE
#1916 \$2.00



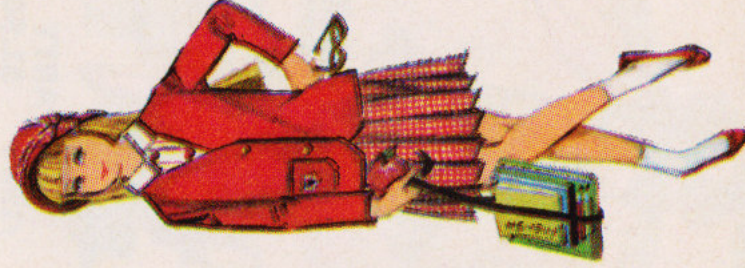
COUNTRY PICNIC
#1933 \$2.50



**WHAT'S NEW AT
THE ZOO? \$1.50**
#1925



LAND AND SEA
#1917 \$2.50



SCHOOL GIRL
#1921 \$3.00



**RAINY
DAY CHECKERS**
#1928 \$2.00

#0450



Barbie®

QUEEN OF THE PROM™ GAME

Share Barbie's most glamorous moments! Join her, Midge, Skipper, Ken and Allan in all their exciting activities. Top it off by being queen of the prom! For 2 to 4 players, ages 6 to 12.

Barbie's® WIG WARDROBE

Lovely sculptured head to put on your Barbie doll, then work fashion magic with 3 high-fashion wigs. Styles are Glamour Curls, Classic Crown and Clip 'N Dip; colors are Brunette, Titian, Champagne Platinum.

#0871



#5415



Skipper® GAME



All the excitement and fun of a Horse Show! You be the Skipper and win a horse, riding habit, Clover-B Club Card and the Blue Ribbon at the Horse Show! For 2 to 4 players.

Skipper® DREAM ROOM

#4094



Skipper's room has play alcove, study area, bedroom, in sturdy, colorful chip-board. Easy to assemble furniture, accessories, Ruffled Sew-Free decorations. Folds away. Carrying handle.

Introducing Barbie® and Skipper's® Tiny Sister

tutti

**BENDABLE! POSEABLE!
BRUSH HER HAIR!**

Barbie and Skipper love to show off their tiny sister TUTTI — and her twin brother, TODD — and so will you! You can bend and pose TUTTI and TODD in any play position!



Comb &
Brush
Included!

#3550

**TUTTI DOLL
IN PLAYSUIT**



Comb &
Brush
Included!

#3556 SUNDAY TREAT

Change Tutti's clothes!
Bend and pose her fuzzy
dog in any position!
Make him sit up, lie
down, pull on the leash!
Comb and brush
included!

#3554



ME AND MY DOG

Change Tutti's clothes!
Piano lid opens and
closes! Sit Tutti on the
bench to play! Comb &
brush included!

#3555



MELODY IN PINK

Change Tutti's clothes!
Carriage wheels turn
and hood moves! Re-
move baby bunting,
play with baby! Comb &
brush
included!

#3552



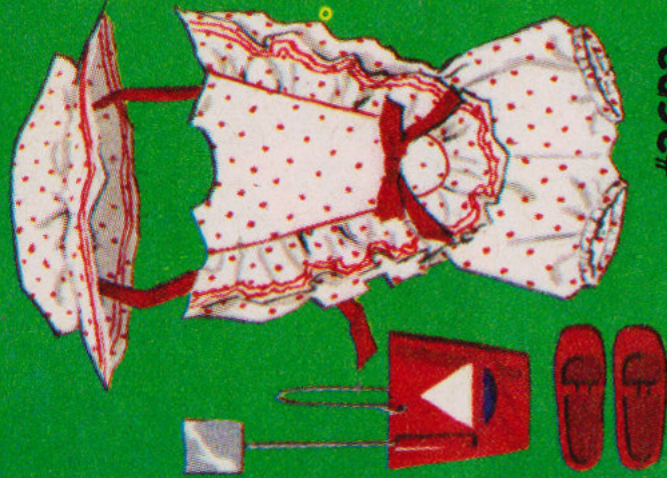
WALKIN' MY DOLLY

Change Tutti's clothes!
Put her to sleep on her
very own bed! Cover her
with bedspread! Comb
and brush
included!

#3553



NIGHT-NIGHT, SLEEP TIGHT!



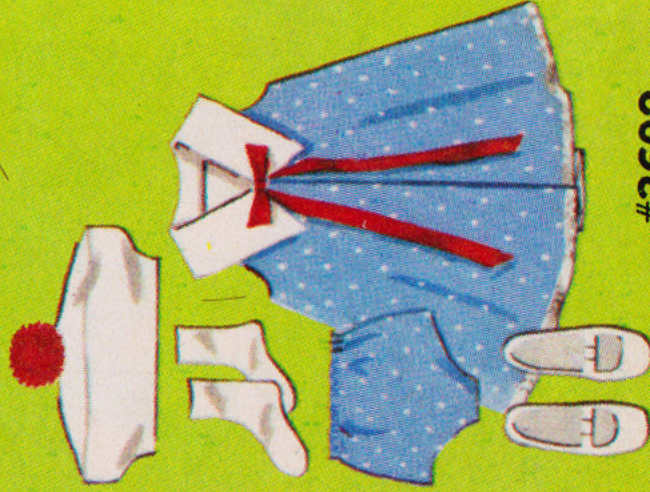
#3603
SAND CASTLES



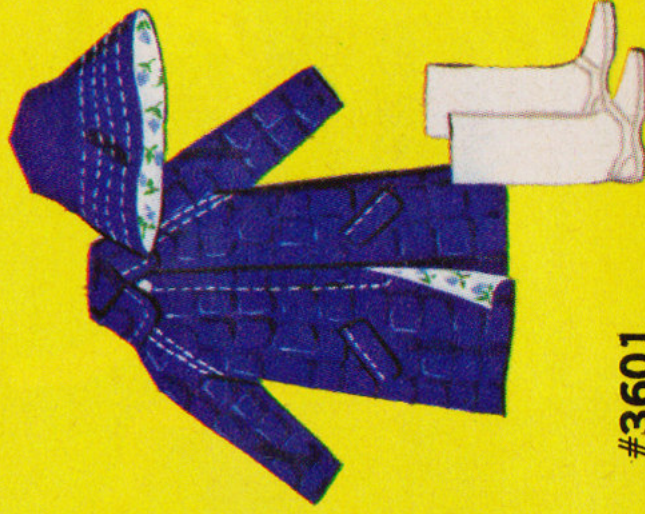
#3604
SKIPPIN' ROPE

tutti

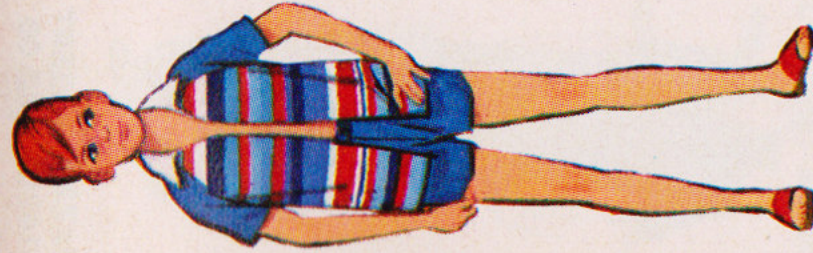
ENSEMBLE PAKS \$1.30 EACH



#3602
SHIP-SHAPE



#3601
PUDDLE JUMPERS



Ricky™

Skipper's® Friend

Here's the cutest
freckle-faced
boy in town! He's
Ricky, Skipper's
Friend! He's
dressed in beach
jacket and
trunks. **#1090**



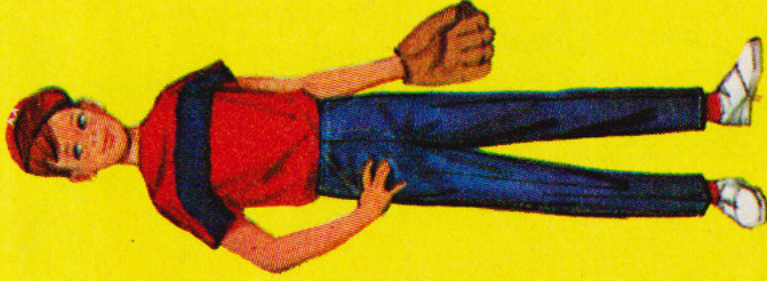
LIGHTS OUT
#1501 \$2.00



LET'S EXPLORE
#1506 \$2.00

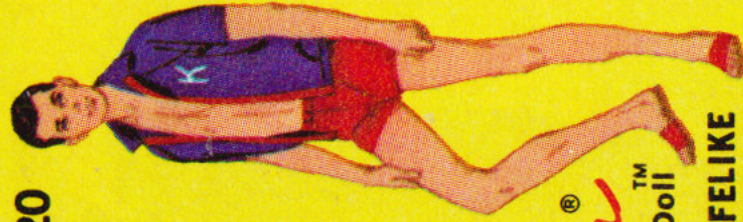


SKATEBOARD SET
#1505 \$2.00

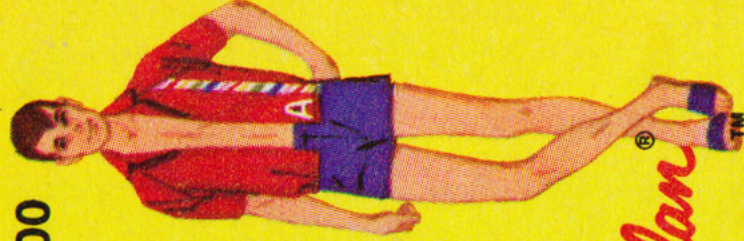


LITTLE LEAGUER
#1504 \$2.00

#1020



#1000



Ken[®]
He's a Doll[™]

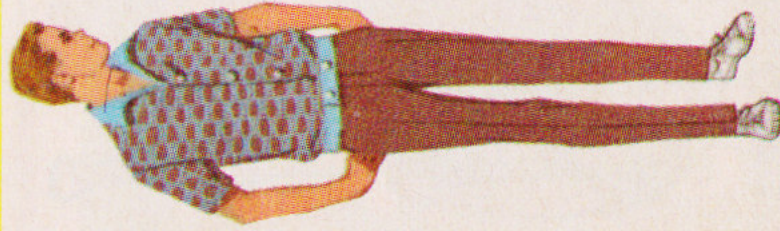
with **LIFELIKE**
BENDABLE LEGS

also available **KEN, He's a Doll[™] #0750**

Ken's Buddy



BEST MAN
#1425 \$4.00



JAZZ CONCERT
#1420 \$2.00



SEEN' THE SIGHTS
#1421 \$3.00

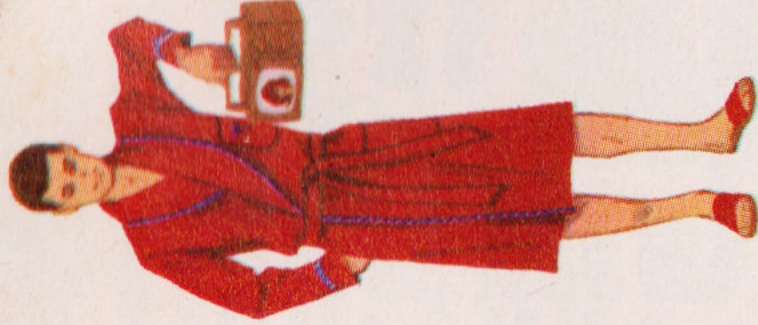


MOUNTAIN HIKE
#1427 \$2.00



#1426

HERE COMES THE GROOM \$4.00



TV'S GOOD TONIGHT!
#1419 \$2.00



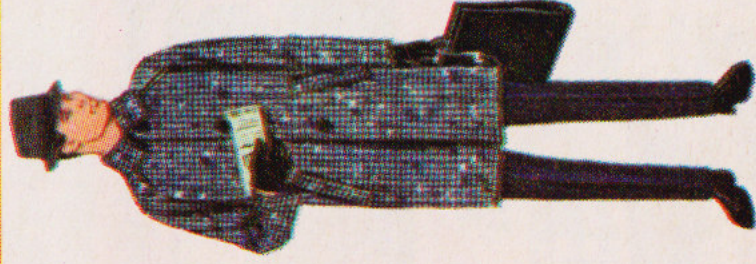
SUMMER JOB
#1422 \$3.00



KEN A GO GO
#1423 \$3.00



TIME TO TURN IN
#1418 \$2.00



BUSINESS APPOINTMENT
#1424 \$3.00

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Skooter, Ricky, Tutti, and Todd.

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